



# **Ai** SketchBot Mosaics™ FEATURE GUIDE



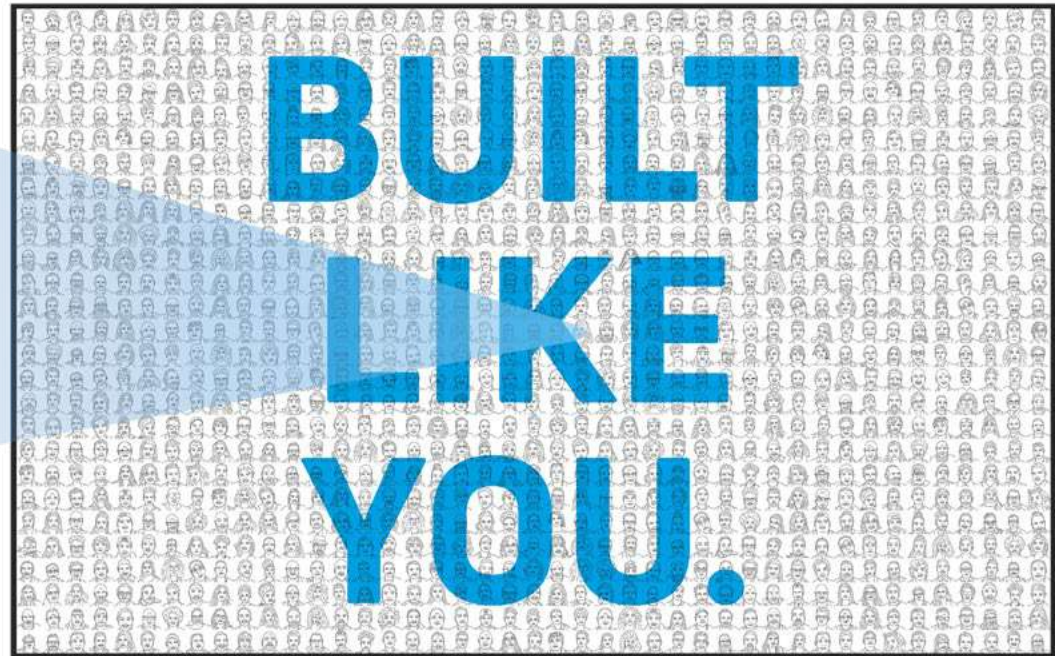


## SketchBot

### The Latest Mesh of Robotics and Mosaics

Once a portrait is taken or submitted, one of our SketchBots gets to work and draws an incredible sketch of that guest on a 4"x6" take away in under 60 seconds. Their portrait is then printed on a sticker for a specific location within the mosaic. This is all done through some amazing machine learning and Ai. Once printed, the guest will then place their sketch in the correct location on the grid. Overtime, a stunning and one-of-a-kind mosaic will come to life. This all happens in real-time or pre-generated content can be leveraged. A SketchBot Mosaic can contain 200 to 7000+ sketches.

**Key note:** To "teach" SketchBot to artistically sketch, six of our artists sketched over 6,000 portraits which were then fed into SketchBots' machine learning system.







# Ai SketchBot®

## CARICATURES

With caricature mode, guests don't just get a portrait sketch, they transform into their favorite character, profession, or persona! Superheroes, athletes, astronauts, and scientists are just a few of the dozens of mini-bodies that can be chosen or randomly selected.

Choose from our signature lineup of mini-bodies, or create your own one-of-a-kind themes to match your event. Logos and guests' names can be incorporated into the caricature sketches for even more personalization.





## 1. Capture



Photo Capture

## 2. Transform



The photo is converted to an artistic sketch using advanced machine learning and AI.

## 3. Sketch



Sketch is drawn by one of the SketchBots in 60 seconds or less.

## 4. Print



The portrait will be printed out with the correlated location on a sticker for guest to then place on the mosaic grid wall.

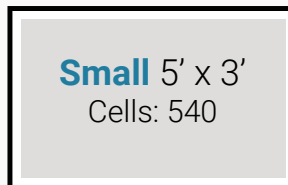
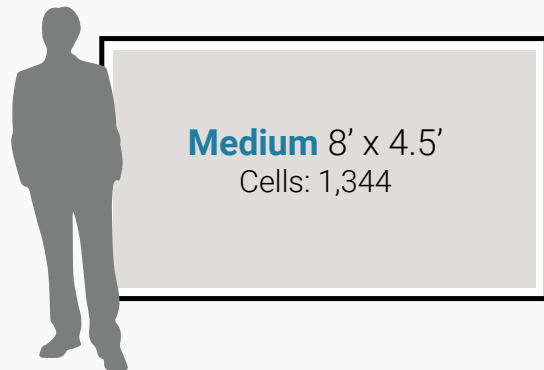
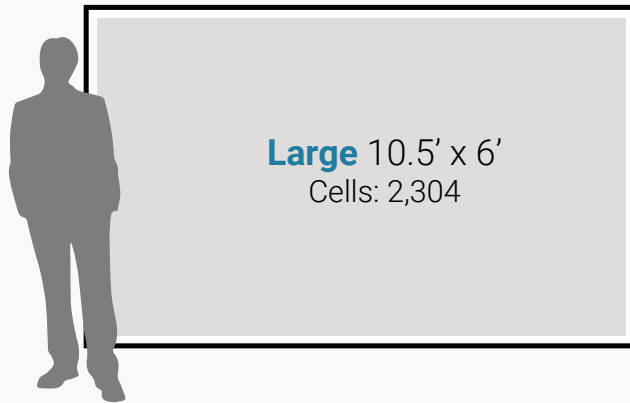
## 5. Build



SketchBot Mosaics can incorporate color or be monochromatic.



## Mosaic Size



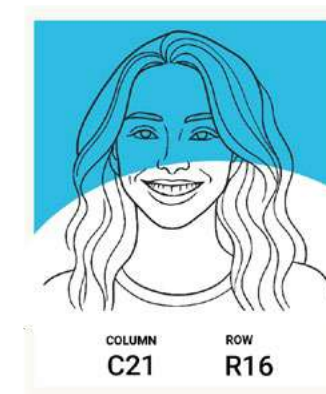
\*Custom Sizing Available

## Sketch Image Size



## Color/Style

The portrait will be printed out on a sticker with specific colors and correlated location for guests to place on the mosaic grid wall.

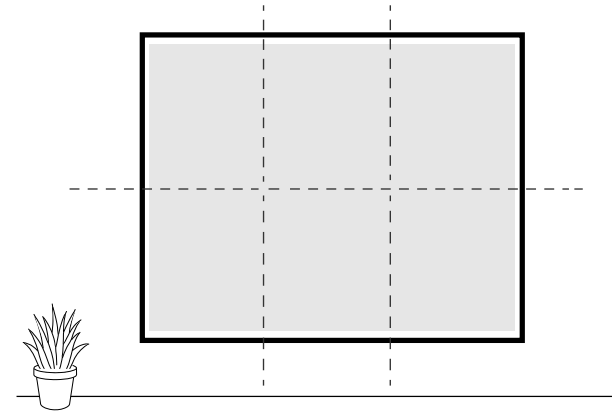






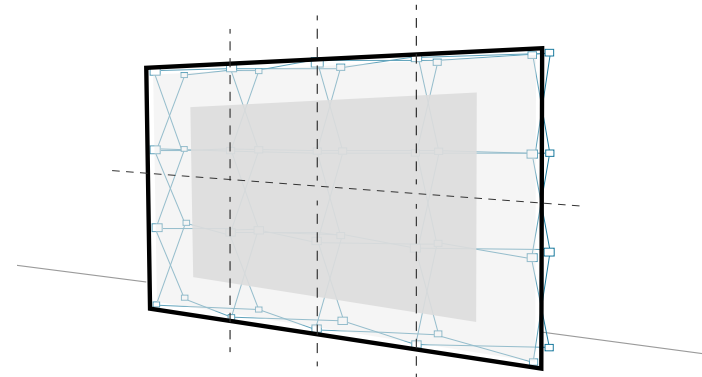
## Existing Wall

Any flat, pre-existing wall can be used to display the mosaic with help from REMO strips or VHB adhesive. Perfect for semi-permanent or permanent installations, indoors and out.



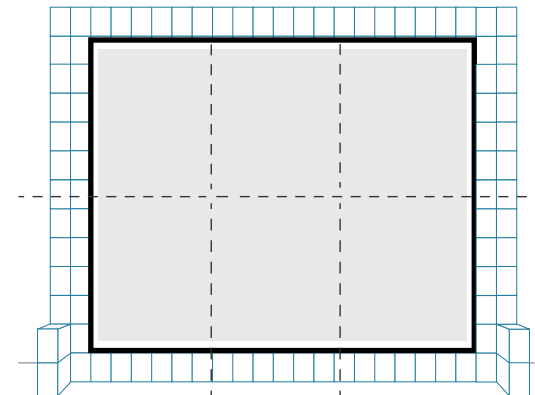
## Pop-up Accordion Wall

This tradeshow style pop-up wall allows for easy setup in indoors spaces. It is ultra-light and has been re-designed to have supports exactly where the mosaic grid panels align for easy mounting. Typical size: 117" x 88"



## Block Structure

Not a usable wall in sight? This sturdy structure uses interlocking blocks to create a brand new wall. Assembled on-site in about 45 minutes. Great for indoor and outdoor events when wind is less than 10 mph.

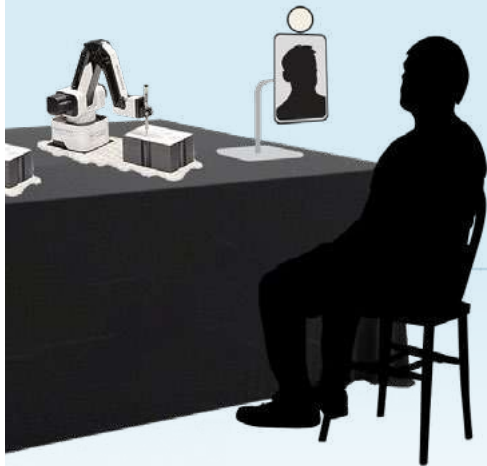




## Selfie Kiosk

A simple and clean portrait selfie station with a luma light. The selfie portrait station(s) are placed on a table and guests sit down to have their photo taken. This unique photo capture style is reminiscent of sitting down for a caricature sketch artist.

Optional data collection (name, email, T&Cs, etc)



## Photographer (iPad/DSLR)

An onsite brand ambassador or photographer can engage the event guests to take part in the activation by using a DSLR camera or our award-winning app on an iPad Pro.\*

Optional data collection (name, email, T&Cs, etc)



## QR Code

Guests can scan a QR code to submit selfies or select a favorite photo from their device (optional). Printed signage onsite makes scanning the QR code quick and easy. An optional link can be sent to attendees in addition to a QR code.

Optional data collection (name, email, T&Cs, etc)



## Simple Luma Booth

A super simple self-standing iPad lets guests pose and take their own photos. This self-service standing option is easy to set up and comes with a tone perfect luma light.

Optional data collection (name, email, T&Cs, etc)



\*The **MosaiCapture** App is available for iPad and iPhone in the App Store





## Branded Sketch Takeaways

An Instant, branded 4"x6" takeaway of each guest's photo reminds them of their experience at your event. Take home a sketched portrait by the robotic artist.



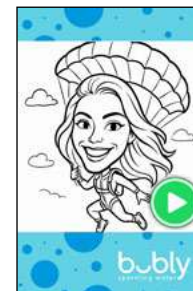
Branding Sketched



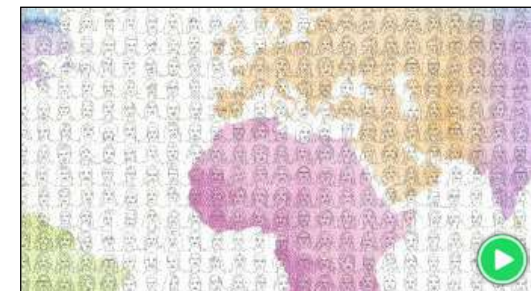
Branding Printed

## Email & Social Sharing

Never let them leave empty-handed. Send a branded email to each guest with an animated version of their sketch to remind them of their experience at your event. Include social sharing options in the email to easily allow guests to share their sketch.



Click to animate sketch



Click to animate mosaic boomerang gif





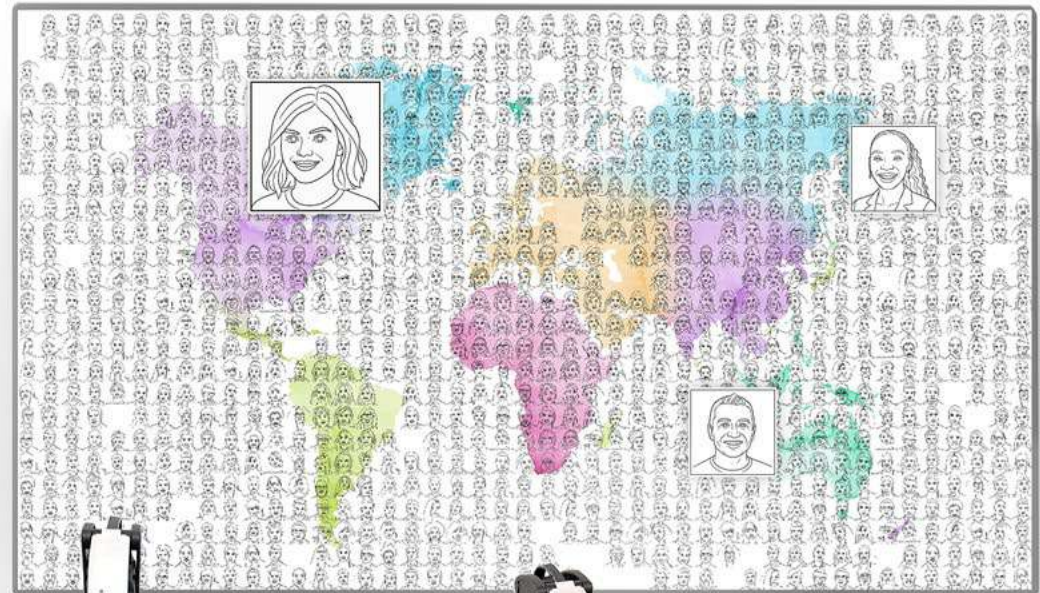


## Go Paperless & Dance

Swap the paper for an iPad and make the experience fully digital – including the mosaic! Each guest's sketch appears large on screen before landing in its final spot in the digital mosaic.

- Smaller footprint
- Virtually any pen color
- Pop-out animation plays on screen when idle

Whether they're sketching on paper or on an iPad, add even more excitement by having the SketchBots dance when they're not actively drawing.

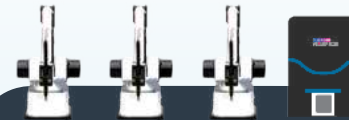




SketchBot Mosaic



SketchBots and Printer

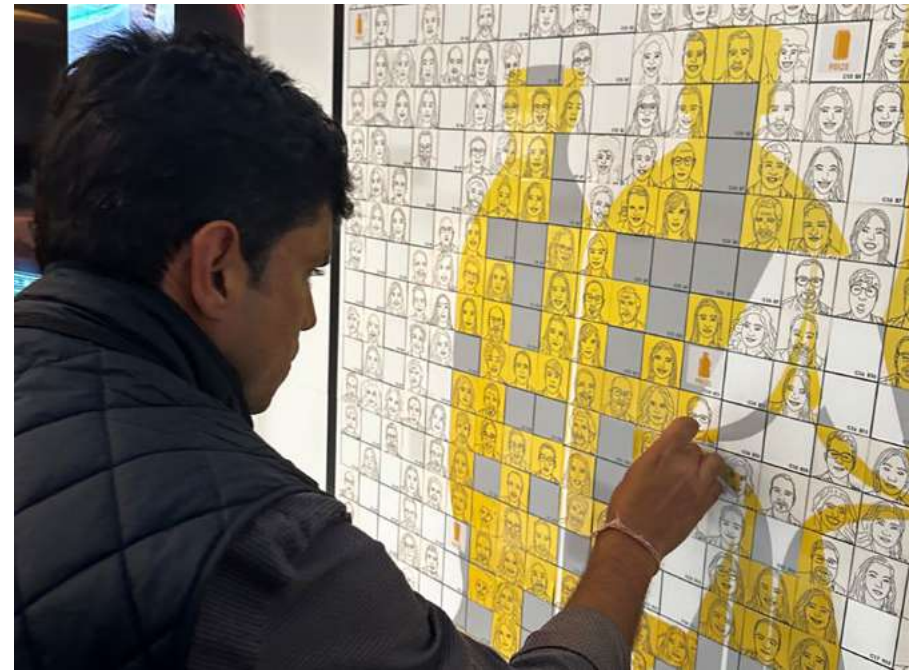


Attendee

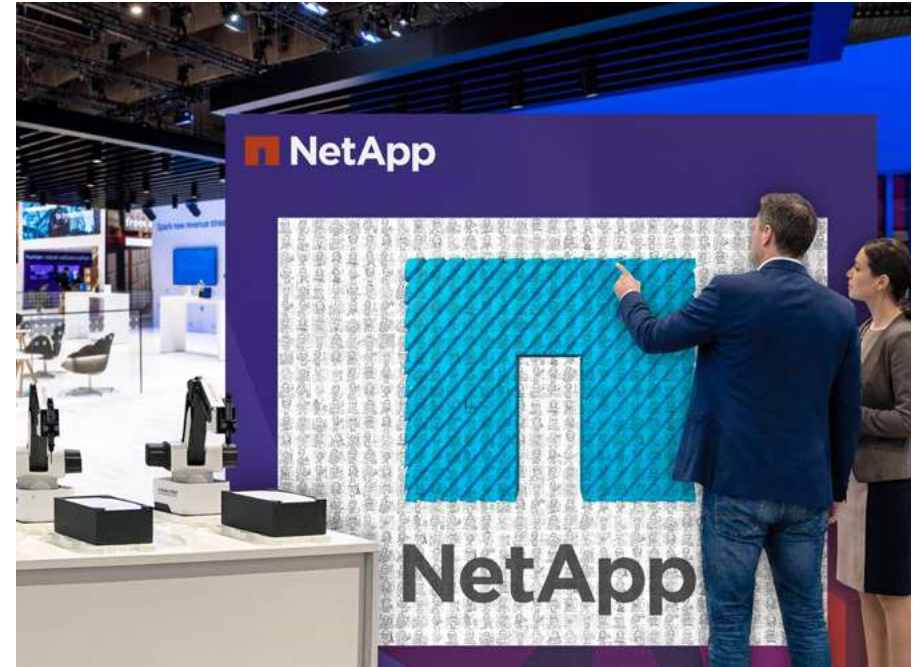


Selfie Kiosk











## Main Elements



### Starting at \$12,500

- Digital or Physical Sketchbot mosaics
- Physical mosaic adds \$3,000
- 1 tech (single day)
- 3 SketchBots
- 2 Luma Light iPad Photo Kiosk
- High-end laptop with software configured
- Router and all cabling
- 4'x6' branded media and pens
- Caricature mode configuration (optional)
- Training and support

Additional SketchBots and Photo Kiosks...available upon request

There is no limit to the number of SketchBots, common quantities are 2, 3, 5, 10, 16 and 24+

## Enhancements

- Additional days: \$1,600 to \$3,200
- Caricatures (mini-bodies): \$1,800
- Custom Caricatures (mini-bodies): available upon request
- Pop-up accordion wall: \$1,600
- Animated sharable digital takeaway - \$500 
- Live Sketch Feed - \$1,200 

All prices are in USD

Want to use our SketchBots without creating a mosaic? Check out our [SketchBot Product Guide](#) for more information.